

**ARE YOU SEARCHING FOR A
LIFESTYLE CHANGE?**

WHERE WINTER LOOKS LIKE THIS.



A young man with brown hair, smiling, stands on a boat. He is wearing a black life vest and light-colored shorts. He is holding a blue and black inflatable tube. The background shows a body of water and trees at sunset, with the sun low on the horizon, creating a warm, golden glow. The text "AND SUMMER LOOKS LIKE THIS." is overlaid on the right side of the image.

**AND SUMMER LOOKS
LIKE THIS.**

THEN **MAYBE YOU SHOULD BUY
ALPINE SPORTS METHVEN.**

**ALPINE
SPORTS**
METHVEN MT HUTT

**ALPINE
SPORTS**
METHVEN MT HUTT



When a Release... just won't do
Massage
...unwinds your knots

Methven Sports Massage

facebook

Phone: 078 222 2222
Email: info@methvensportsmassage.co.nz
Opening Hours: Mon - Tue - Thu - Sat
Methven: info@methvensportsmassage.co.nz



TUARAN
VAC
RECOVERY
IT'S IN THE
20220527

RIDE
FOR
THE
FUTURE



CLIF BAR

INTRODUCTION.

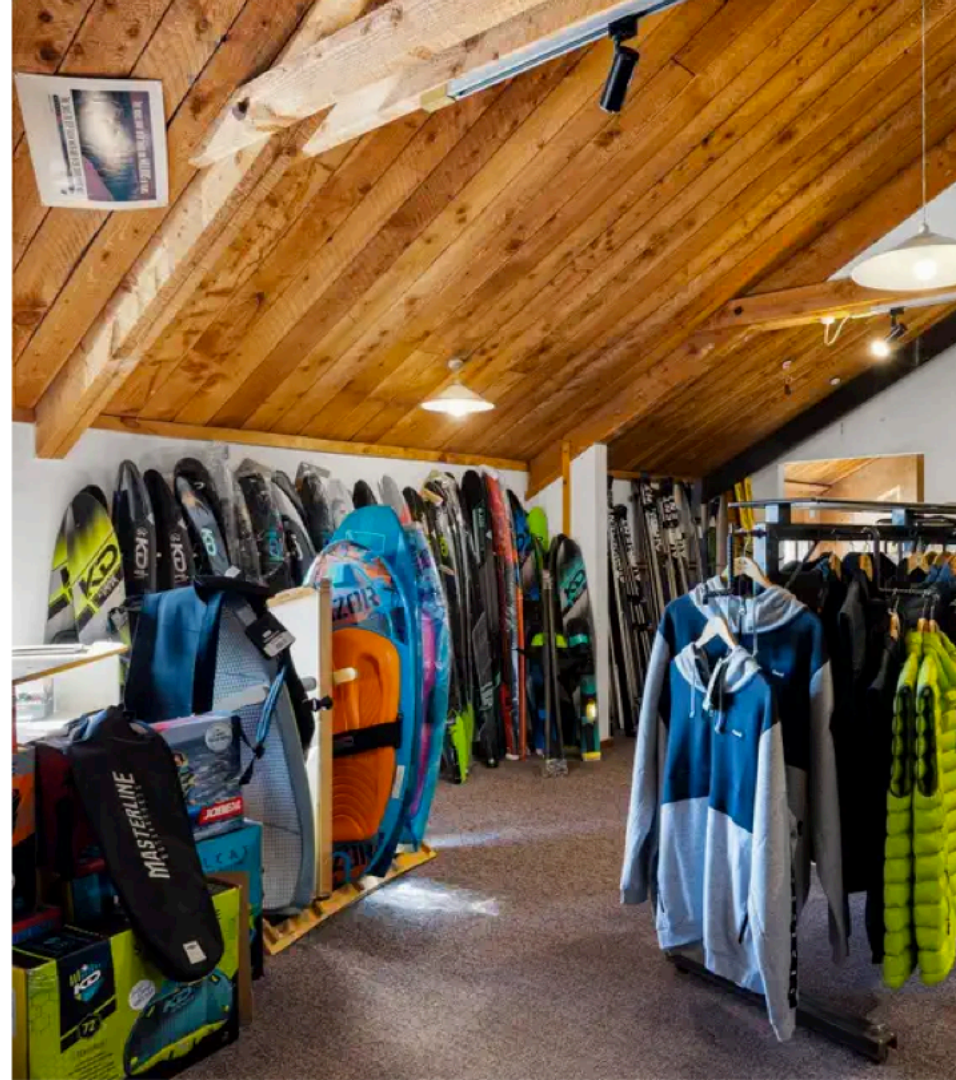
Alpine Sports is a business based around an epic lifestyle, but that's no good if you don't have time to enjoy it yourself.

So the foundations have been laid, and the hard work has been done to create an awesome business model that allows you to spend more time doing the things you love.

If you're passionate about skiing or snowboarding, or anything alpine, then owning Alpine Sports may be the perfect business investment for you.

With consistent revenues and EBIT's around 30%, its time for new blood to take the business to a whole new level.

If you're looking for a business venture that will enable you to enjoy an awesome alpine lifestyle and spend more time with the family, yet work the hours you want, then look no further than Alpine Sports.



CORE SALES CHANNELS.

- Snow Sports & Winter Apparel
- Specialised Boot Fitting
- Snow Sports Workshop & Tuning Centre
- Snow Gear & Chain Rentals
- Water Sports Gear, Swim Wear
- Summer Leisure Apparel
- Outdoor Adventure Clothing & Footwear
- Alpine Gear & Accessories

72% Winter Sales

Leaves you with enormous growth potential to develop summer revenue through smart management & strategic marketing.

SALES GROWTH OPPORTUNITIES.

- Specialised Outdoor & Adventure Gear
- Quality Lifestyle & Leisure Apparel
- Adventure & Camping Equipment
- Alpine Tramping Gear
- Remote Communications Solutions
- Alpine Safety & Survival Equipment
- Tramping Meals
- Skateboards & Gear
- Fishing & Hunting Gear & Supplies

THE OPPORTUNITY.

At it's core, Alpine Sports is a Lifestyle Business located in an area renowned for its awesome lifestyle.

The business operates according to seasonable demands and provides the owner with ample opportunities to strike a pretty sweet work/life balance.

In Winter, Alpine Sports is the region's leading Snow Sports Sales & Hire business located in Methven, the gateway to Mt Hutt Ski Field, Porters Ski Resort and the many Club Fields located within a leisurely drive.

The business boasts the region's most comprehensive stock of Snow Chains and is the only business stationed at Mt Hutt Access Road on mandatory chain days.

Operating 7 days between 7am – 7pm, Winter currently provides around 72% of business cash flow, whilst at the same time allowing you to enjoy more chair lift days than you could have ever imagined!

In Summer, Mid Canterbury turns up the heat and the business gets ready to hit the lakes, rivers and trails that the region's playground is renowned for.

Whilst the current owner has proven Summer has potential, a new and energised owner has the opportunity to increase Summer Revenues to match those traditionally reserved for winter.

As Methven and the broader Mid Canterbury Region continues to develop Summer visitation, the natural flow-on effects for the business provide an enormous opportunity for sales growth.

The hard work has already been done.

Alpine Sports has a Proven Cash Flow, a Strong GP and even Stronger EBIT. This means you spend less time behind the computer, and more time testing out all that wicked gear you sell.

Alpine Sports... a Lifestyle Change for the better.

ICONIC MAIN STREET RETAIL POSITION.

- Established 12 years in this iconic location
- 300m2 Retail & Workshop Premises with Rear Loading Access
- Secure Retail Lease
- Ground and First Floor Retail Space including Changing Rooms
- Ample On-Street Parking
- Dedicated Boot Fitting Room
- Rental Gear Storage & Drying Room
- Room for Retail or Administrative Expansion
- Wood Fired Heating
- 50m to the Mt Hutt Ski Resort Shuttle Bus



ONLINE **RETAIL** CHANNEL.

With over 1000 products available online, Alpine Sports is more than just a retail shop located in Methven. Developed on the Shopify eCommerce Platform, and supported with a retail shop point of sale integration, www.alpinesports.co.nz provides a lucrative sales channel that operates 24/7, 365 days of the year.

The eCommerce site is the perfect platform for you to promote clearance products, overstocks and general sales campaigns to convert your stock to cash.

More so, a marketing savvy investor will turn this passive sales channel into a cash flow powerhouse.

1000+
products
available
online

SALES & **MARKETING.**

Alpine Sports is a household name within the Snow & Summer Sports community.

Current sales and marketing activities include Consumer Expo's, Snow Sports Demo's in Winter, Water Sports Demo's in Summer and Digital Media Marketing throughout the year.

QUALITY BRANDS.

Alpine Sports only deals in quality brands and in fact, sells some of the best alpine based sports brands in the world.

From the likes of Augment Skis, Picture Organic Clothing, Hunters Element Alpine Gear, Marmot, Giro, KD Water Skis, Ice Breaker and Le Bent, Alpine Sports is the leading retailer of quality alpine gear in the region.

THE LIFESTYLE.

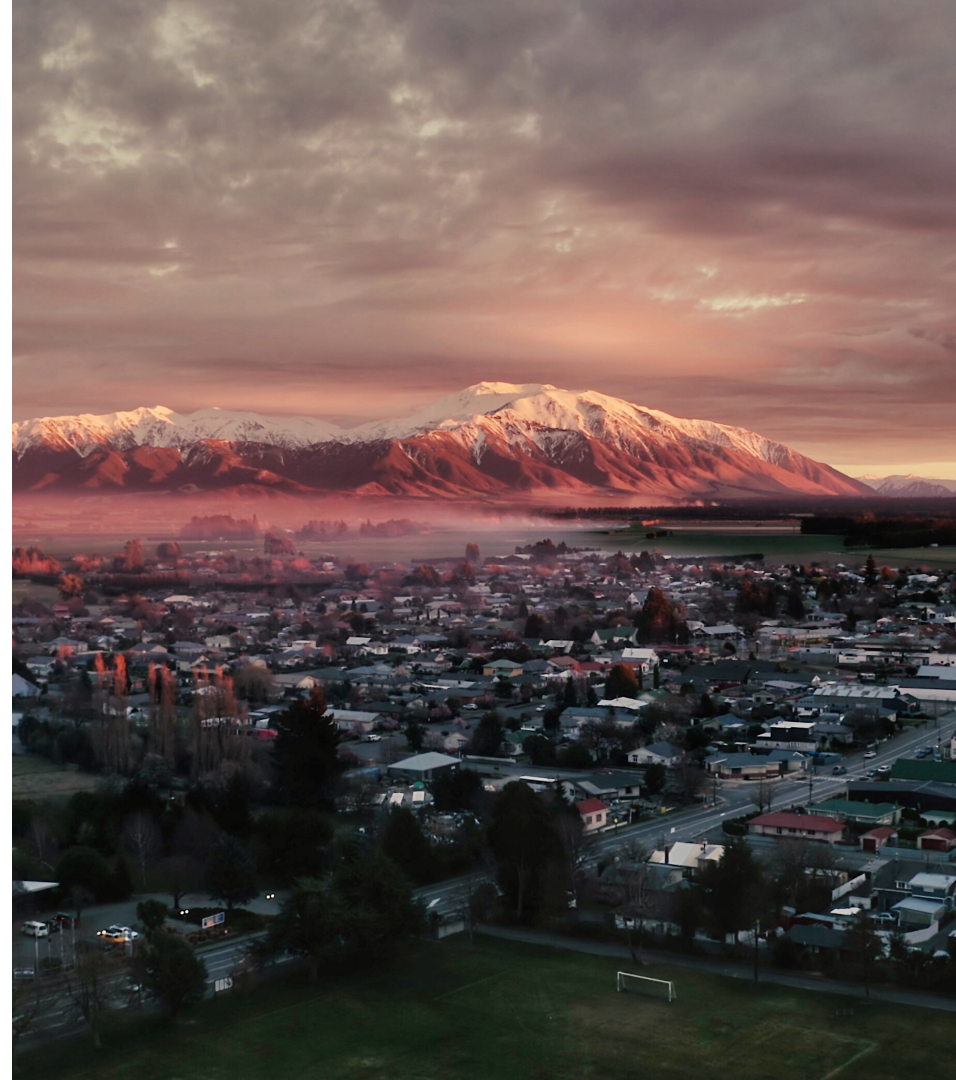
In a world that's rapidly going mad, there's still a place where you can enjoy an old fashioned Kiwi lifestyle.

Welcome to Methven – Mid Canterbury.

Did we say hard work? Nope, because at Alpine Sports prefers 'Hard Play'! With sufficient Cash Flow and EBIT's around 30%, you can employ the necessary team resources to operate the daily grind, enabling you to manage smartly and enjoy the awesome lifestyle the region has to offer.

From hunting & fishing, to snow sports & water sports, and anything alpine, your playground awaits and you will have plenty of time to do it all.

Family & friends play a major role in the Methven lifestyle, and as the owner of Alpine Sports, you will have lots of friends! If you are sick of traffic jams, pollution and over crowding... then Methven and Alpine Sports is the place for you.



THE BUSINESS AT A GLANCE.

- Established by the current owner in 2012
- 2023/24 sales +650k net
- EBIT's between 25-32% after owner's wage
- Reputation for Stocking Quality Brands
- Strong Winter Cash Flow with Summer Sales Growth Potential to Match
- Secure Retail Lease in an Iconic Main St location
- A well Presented Retail Shop supported by a Professionally Developed eCommerce Site
- Situated 1 hour from Christchurch, 30 min from Ashburton and just 40m to the Mt Hutt Ski Resort Shuttle
- Sale Price to be Negotiated – Do your DD and make an offer

WOULD YOU LIKE TO KNOW MORE?

After 24 years in the Canterbury snow sports industry, its time for the current owner to take a break. The business is a going concern and all serious offers will be considered.

Alpine Sports represents a genuine opportunity for a savvy business operator to take the reigns, capitalise on the strength of the business as it stands yet be rewarded by their own efforts as they grow the business to new heights.

If you are that person, and are seeking an awesome Lifestyle Change then get in touch with Jason and have a chat.

For all enquiries call Jason Pace on **027 279 8335** or send an email admin@alpinesports.co.nz



www.alpinesports.co.nz